**Stormwater Utility Fact Sheet for Local New Jersey Government Officials**

* What is stormwater?
	+ Definition
	+ Causes flooding and polluted water
* About the Flood Defense Act
	+ Permissive, voluntary
	+ Everything the funds could be used for
* Why is stormwater a problem in New Jersey?
	+ $16 billion problem
	+ Record precipitation *(include statistics)* and extensive coastline *(include statistics)* makes state especially vulnerable to flooding
	+ One of the most densely populated states in the country
		- More development, more impervious surfaces, more stormwater
	+ Polling info about drinking water
* What is a stormwater utility?
	+ Fee on impervious surfaces
	+ Dedicated fund
	+ Equitable, best practice, proven model, local solution to local problem
	+ Tools to calculate impervious surface (Rutgers)
* How the funds are utilized
	+ Proven on-the-ground Public works projects and green infrastructure *(include examples)*
* Stormwater utility fast facts
	+ Can offer credits *(include examples)*
	+ Can decrease fees over time
	+ Fee, not a tax
	+ 1,600 communities across 40 states
	+ As of 2015, the average quarterly fee for a single-family home for a stormwater utility was just $11
* Case study: Wyoming Valley, PA
	+ Describe structure and purpose of their program
* Risks of not implementing utility
	+ Face the hazards and dangers of future flooding, or raise property taxes
* Next steps – who to contact for more info